

HERITAGE ELEGANCE EDITION

ISSUE 001

FULL  
BLOODED  
ÌJÈBÚ  
(FBI)

PRINCESS  
ADESILE

CULTURE AMBASSADOR  
& HERITAGE INNOVATOR



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## BRIDGING WORLDS THROUGH TRADITION

In an era where cultural identity often competes with global modernity, Princess Adesile stands as a beacon of how tradition and innovation can dance together in perfect harmony.

She doesn't just wear her heritage - she embodies it, transforms it, and present it to the world with unmatched grace and purpose

## ABOUT

Princess Adesile is a modern royal and cultural ambassador known for her prominent role at the Ojude Oba festival and her contributions to promoting Yoruba heritage.

She is a descendant of the Awujale of Ijebu and made history at the 2024 festival as the first female horse rider to receive widespread recognition, inspiring a shift in how tradition is perceived.

Beyond the festival, she is involved in various creative endeavours including fashion, interior design, and culinary experiences, all rooted in her cultural heritage.

## THE JOURNEY

Princess Adesile's approach to cultural stewardship goes far beyond ceremonial appearances. As the visionary behind Desile Lagos, she has created a platform where ancient Yoruba craftsmanship meets contemporary luxury fashion.

Her work represents a new generation of cultural ambassadors who understand that tradition thrives when it evolves.



PRINCESS  
ADESILE

## VISION AND LEGACY

Princess Adesile envisions a future where African cultural expressions are not exotic curiosities but recognized elements of global fashion and culture.

Her work with various cultural festivals and international collaborations demonstrates how tradition can be a bridge between communities rather than a barrier.



“Ojude Oba, to me is not just a parade, its a living celebration of our history, identity and royal ancestry”

- Princess Adesile

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## **BUSINESS AND CULTURAL IMPACT**

Through her fashion house, Princess Adesile has created a blueprint for cultural entrepreneurship.

Her designs showcase how traditional Nigerian textiles, beadwork, and silhouettes can be reimaged for international markets while maintaining their authentic essence and supporting local artisans.

## THE CALL

"We must be the authors of our own cultural narrative," she emphasises.

"The world is ready to embrace our heritage – we just need to present it with confidence and creativity.

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